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Water Platform >

Business Activities 2021-2022

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## CEWP Business & Innovation Program



• 2018 Pilot Activities

• 2019 Industrial Water Use

• 2020-2021 Urban Water

• 2021 Rural Water

- Present State-of-the-Art-Solutions
- Identify Market Barriers and Innovation Needs
- Facilitate Relation-building and Partnerships

### **Business Activities**



#### **Urban Water**

- Launch, Aguatech Amsterdam, June 2019
- Webinar Series, 4 webinars, March-May, 2021, Summary Reports from each webinar, Cover Report with main findings and suggestions
- Events @Aquatech Shanghai, June 3rd, 2021, Digitalization + Circular Economy, Booth operated by EU SME Centre
- Contribution to Technology Forum @Wuhan Expo, June 9th, 2021

Rural Water (to be discussed with MWR, Lots 1 and 2, business partners a.o.)

- Webinar Series, 4-6 webinars during Autumn 2021 (maybe Winter 2021/2022), suggested topics: groundwater; small-scale water supply solutions; small-scale wastewater solutions; river basin management and digitalization; wetlands restoration and spatial planning, aquaculture / agriculture
- Physical Events @selected expo, Winter 2021/2022 or Spring 2022

### Others

- Aquatech Amsterdam, November 2021, eventually also Spring 2022 (tbd)
- Market Functioning Seminars, 3 selected venues (Shenzhen, Chongqing, Beijing tbd), Winter 2021/2022 or Spring 2022
- IWA World Congress, Copenhagen, September 15th-22nd, 2022